



Graphics Specifications

In order for Thirteen Avenue to produce high quality websites and printed material we need you to provide us with the logos and photographs in the correct file format. Below is our list of requirements for graphic submissions. Our production department can convert your photos/logs including scanning of originals but there is a one time fee for such services. If you have any questions regarding any of the following, please call our customer service number below.

Website Graphic Requirements:

Agent Photos: All photos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 300 px wide x 400 px high and no smaller then 55 px wide x 125 px high.

Listing images: All photos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 200 px wide x 125 px high and no smaller then 125 px wide x 55 px high.

Logos: All logos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS or GIFS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 400 px wide x 400 px high and no smaller then 125 px wide x 125 px high.

Email Blast Graphic Requirements:

Agent Photos: All photos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 55 px wide x 125 px high.

Listing images: All photos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 125 px wide x 55 px high.

Other images: All photos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 200 px wide x 200 px high and no smaller then 55 px wide x 55 px high.

Logos: All logos must be in RGB color mode. The dpi must be 72 dpi, web optimized JPGS or GIFS. We will not accept the following file formats: EPS, TIFF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger then 125 px wide x 125 px high.

Print Graphic Requirements:

Agent Photos: All photos must be in CMYK color mode. The dpi must be 300 dpi. We will accept the following formats: EPS or TIFF. We will not accept the following file formats: JPG, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger than 1.5" wide x 2.5" high.

Listing images: All photos must be in CMYK color mode. The dpi must be 300 dpi. We will accept the following file formats: EPS or TIFF. We will not accept the following file formats: JPG, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger than 6.25" wide x 4.25" high, and no smaller than 4" wide x 2.5" high.

Other images: All photos must be in CMYK color mode. The dpi must be 300 dpi. We will accept the following file formats: EPS or TIFF. We will not accept the following file formats: JPG, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger than 6.25" wide x 4.25" high, and no smaller than 4" wide x 2.5" high.

Logos: All logos must be in CMYK color mode. The dpi must be 300 dpi. We will accept the following file formats EPS, TIFF, or AI (all fonts must be converted to outlines). We will not accept the following file formats: JPG, GIF, PSD, PDF, GIF, AI, BMP or PNG. All photos must be no larger than 3" wide x 3" high and no smaller than 1" wide x 1" high.

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